VDSL Systems Strategy Keport

VDSL Systems Strategy, VDSL Blueprint, Frameworks, and Organization

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Section I - Status





Section II - Featured Area (VDSL Frameworks)

Conclusion	Section III - Conclusion	Fault Management	Construction & Engineering	Product Qualification	Product Ordering Assurance	Activation/Provisioning	Inventory	Order Entry	Trouble Ticketing	Kepair
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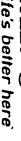


B - VDSL Framework Change Process

A - VDSL System Dependency Chart

C - VDSL System Plan

Appendix





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Introduction

What was done:

November '99, as well as featuring VDSL Business Processes and Nine VDSL frameworks. This document updates the current status of the VDSL Systems Strategies presented in

Repair

- Order Entry
- Activation

Product Qualification

- Trouble Ticketing I
- Inventory
- Product Ordering Assurance Provisioning
- Construction & Engineering
- Fault Management

ability to scale. Each business process details, at a high level, the opportunities for improvement, rather recommends interim term options for resolving immediate VDSL concerns. resolution strategies and impact & issues. This analysis does not propose an optimal state but The the featured Business Processes highlight current implementation, business needs and the

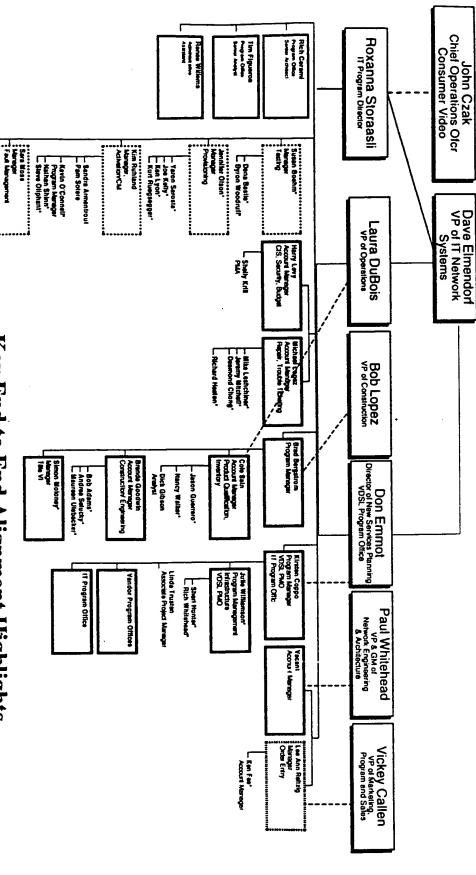
How it was done:

this report leaders, technicians, stake holders and organizations; all of which provided documentation used in Data was gathered by visits to the TOC, MMOC and VDOC, as well as interviews with key





VDSL Systems Organization



Key End to End Alignment Highlights

Aligned w/Client at the Executive Level & VDSL PMO Level

Product Ordering Assurance CASA

..................

- Aligned w/IT Software Development at the VDSL PMO Level
- Aligned w/Vendors at the VDSL PMO Level



VDSL Program Accomplishments

VDSL Blueprint

- 92% complete on Framework Analysis and Planning (working on Fault Mgmt., Loop Qual. & Sec.).
- We have identified and prioritized 38 key initiatives with a 15 initiative quick hits sub-list that support accelerated VDSL rollout plans

Program Office

- deliverables and timetables have been identified, additionally development teams have been engaged. Adding resources in Account Management and Development, Business requirements are underway,
- Producing Q14, Q13 and work with Development on Q10 detailed project documentation
- The VDSL Program Office will manage using standardized methodologies & tools to report on program status and deliverables
- Management, Stakeholder Management and Third Party Relations. Management, Issue Management and Risk Management, Resource Management, Quality The VDSL Program office is developing procedures for Tracking and Scheduling, Financial
- Developing mitigation strategy for each VDSL Framework Initiative.
- Leading Title 6 Business process, training and requirements development.
- Leading Business process, Gaps Analysis and Tools trials for Client





VDSL Status

Accomplished to Date:

Development

- Briefed Development Leadership in VDSL Program, Architectural Blueprints, Initiatives and Accelerated Roll Out Plans, as well as VDSL development wish list and needs.
- Architecture Reviews in progress.
- Project Office Identification and Staffing for each VDSL Framework in progress.
- Quick Hits Teams and Development Project Office build in progress
- Initiative Architecture Reviews being Scheduled

Next Steps

- Commission Executive Steering Committee
- Q10 deliverables from Development
- Validation of priority deliverables with Client
- CIS expansion for Multiple City Footprint build-out
- Acquire and Assign Budget
- Continue and Complete VDSL Roadshows





VDSL Scalability

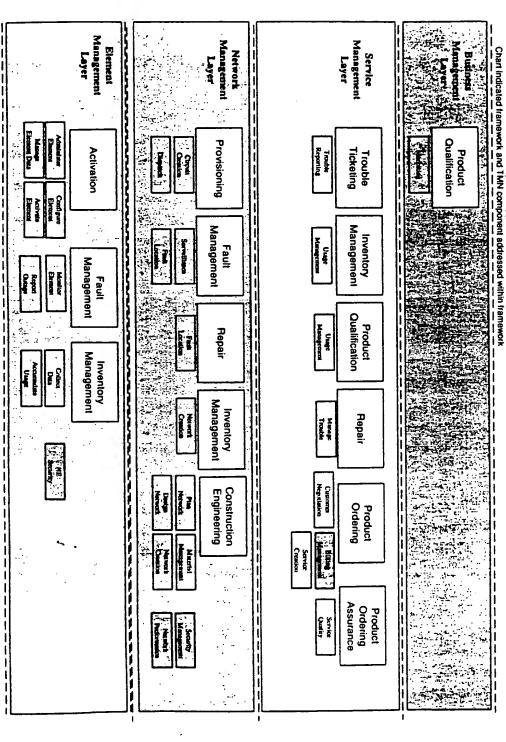
- **Current VDSL Systems Scale Points**
- Manual Processes
- Non-integrated Systems
- Resolving Scalability issues will result in Benefits
- Accelerated Mass Market Roll OutCost Reduction
- Quality



Section I - Status

VDSL TMN View

xDSL Blueprint mapped to TMN



is a critical factor. It also serves to template organizational Adaptation of the TMN model for defining technology areas



Not addressed in Blueprint

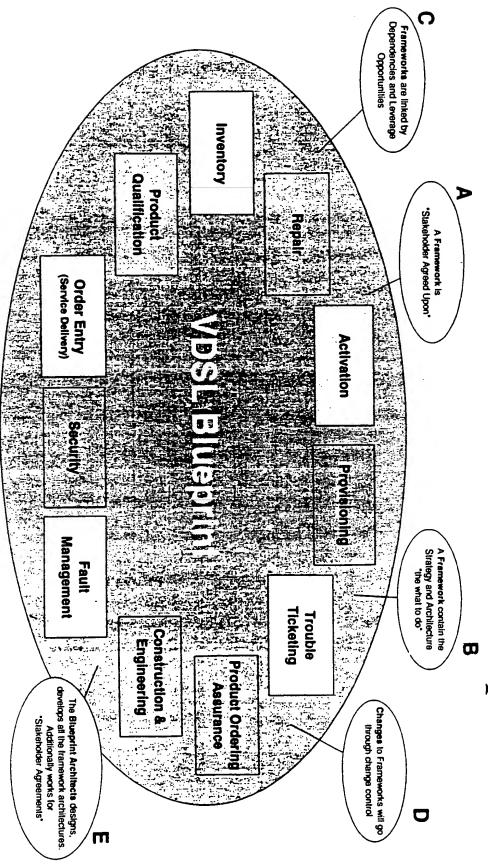


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VDSL Systems Strategy Overview This graphic does not imply a framework hierarchy

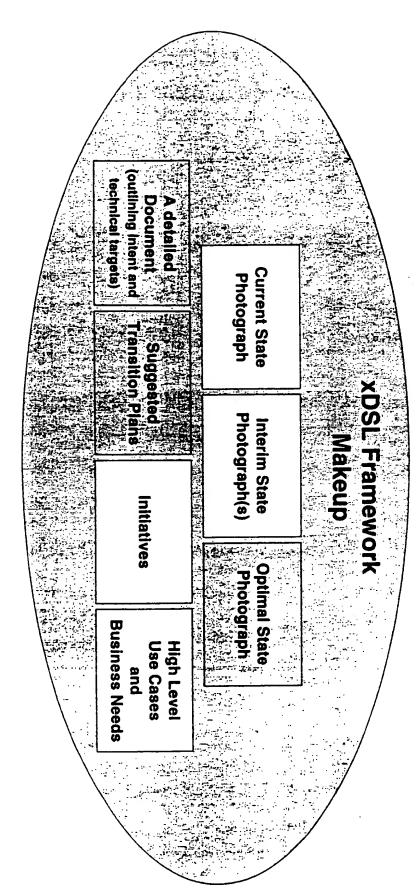
VDSL Blueprint



- The Blueprint is the master plan that takes into account the Business Need
- The Framework structure breaks down the work into Manageable Portions



VDSL Framework



- Where we are (Current State)
- Where we are going (Interim & Optimal State)
- How to get there (Transition Planning & Initiatives)
- Additionally when, cost, impacts and risks





VDSL Budget

Budget Management

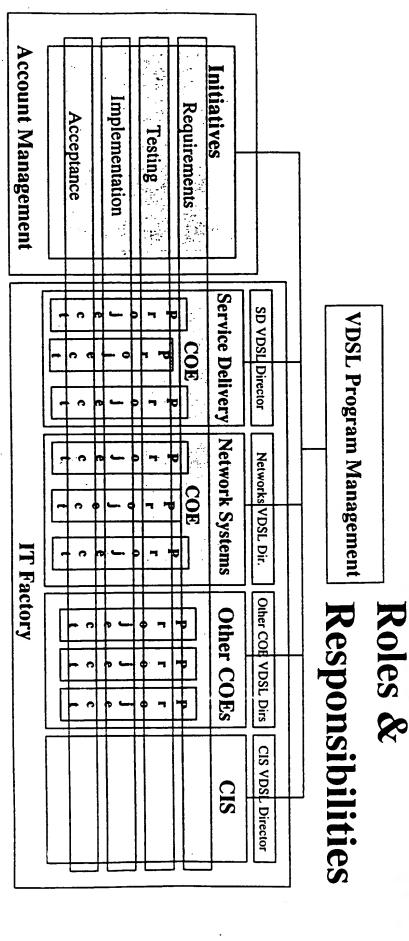
- VDSL \$100 million
- Management Tool: BMS
- **Management Process:**
- -Q 13: Create initiative level budgets in BMS as "projects" (AM Accountable)
- Q 10: Create project level budget in BMS as "sub-projects" under related initiatives (Software Development PM accountable)
- Perform monthly reviews of budgets with Executive Review Board (IT, Finance, Client)
- Change control process managed by VDSL PMO

Next Steps

Work with Software Development project offices for budget allocation and process definition







Account Management

- Q13-Q10 deliverables
- Requirements definition
- Program/project architecture/blueprint
- Requirements tracking for initiatives
- Implementation oversight
- Testing plan and oversight
- Issue identification and resolution
- Risk identification and resolution

VDSL Program Management

- Overall program tracking and management
- Overall program risk and issue escalation
- Overall program issue resolution
- Overall program risk mitigation
- Executive stakeholder communication
- Overall program architecture
- Overall program integration & dependency
- Program metrics and QA

T Projects

- Q10- Q2, Q2-Q0 deliverables
- Project management
- Task plan development
- Requirements tracking
- Status reporting
- Cross-project coordination
- Issue & risk identification &

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Program. Managemen

Architecture & Strategy

CMM Level 2 Repeatable

CMM Level 3 Defined

CMM Level 4 Managed

VDSL Blueprint

Business Process Breakdown (Frameworks)

Dependencies

Priorities

End to End

VDSL Frameworks

Current State Business

End to End Process Analysis

 \Box

Pain Points

Opportunities for Improvement

Timelines

Goal State Business Process

Quality Points Measures

Planning

Program Office Links Risks & Issues **Business Process** M&P's Training Dependencies

(Vendor & Inter-Org.)

Cross COE considerations

Budget Change Control

Deliverables Schedule Testing & Deployment

Reporting

of Success

Suggested Transition

Program Office (PMO) Oversight

Activities: Quality Management Stakeholder Management Tracking & Scheduling Resource Management Financial Management ssues Management & Risk hird Party Management Aanagement

CMM Level 2 KPA's Requirements Management

Software Configuration Management Software Quality Assurance Software Sub-contractor Management

CMM Level 3 KPA's

Fraining Planning

Training program intergroup coordination Software product engineering Integrated software management

Executive Steering Committee Oversight

Activities: VDSL Organization Risks & Issues Roles & Responsibilities

Development Project Management Peer Reviews Cross COE Management Change Control Vendor Management Process inter-Program Office Coordination

Organization process definition Organizational processes focus

Reporting Post Business Case Measurement &

Activities: Quality Point Definitions & Expectation Planning Process Simulation Study

CMRILeyel 4 KPA's
Quality Process Management

Software quality management

.;

 Timeline to Deliverables **Activity Highlights**

 Deliverables Deployment Results to Goals

 Lessons Learned Release II

Pain Point Resolution

Change Index improvement index

Activity Highlights

 Business Process **Activity Highlights**

Definition

Vendor Project Plan's)

Multi-PMO coordination

Deliverables Status

Business Deliverables

Deployment Planning Deliverables Prioritization

0

· It starts with Strategy & Architecture

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Defined PMO Processes & Implementation

Next, Executive Oversight as well as Program Level Management Structure

C

Finally, Current and Post Program Quality **Reviews** (Did we deliver what we said we would)

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VDSL Jeopardy's

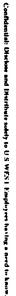
- Fault Management
- No contract with vendor
- Operations roles/responsibilities/processes not defined
- Testing Phase (Telecordia, NCON)
- Need to baseline Release 1 (in progress)
- Environment setup for testing (run-plan)
- -CIS liaison need ownership in CIS for VDSL Testing
- WFA/C business strategy
- Activation Strategy



What can IT Leadership do?

Program Needs

- Assign accountable program directors in each COE and CIS
- Implementation of Integrated Standard Program Office Functions and Processes
- Facilitate inter-group coordination process
- Systems Engineers (Inventory, Product Qualification, Homes Passed)
- Integration Test Support
- **Element Management System**
- Integration Test Central Point of Coordination
- Test Architect to define plan to support tests
- Resources to execute and project manage testing
- Implementation Managers
- Coordinate with client
- Hardware Run Plan
- Interface with Testing
- Space: Co-locate VDSL AM team- preferably in 1475 Lawrence





Repair Analysis

Opportunity for Improvement

- A. Optimize data collection and contact time between RSA and customer by 30%-50%
- B. Optimize problem isolation/resolution function through automation between 50%-60%
- C. Eliminate manual pass off required to do telephony testing

Resolution Strategy

- (1). Deploy RCE to xDSL repair channel to manage contact between customer and RSA
- (2). De-couple MLT from LMOS allowing line tests (Telephony FTTN) to be performed directly from WFA/C
- (3). Automate the collection of relevant data necessary to screen a trouble ticket and introduce fault management capability
- (4). Optimize screening time and reduce reliance on View 1 by developing an end-to-end network transport tool (Poll-USAM)

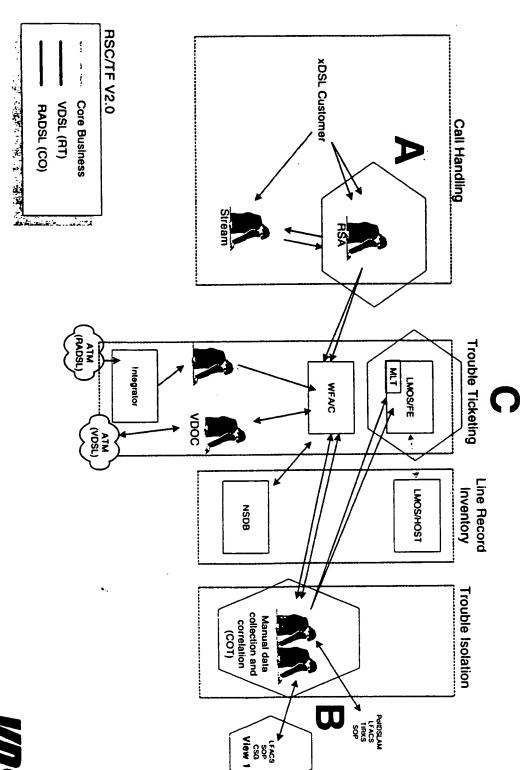
Impact and Issues

- Need accurate customer line record (NSDB)
- The current repair model is reactive whereas fault management can drive a proactive repair approach





Current Look - Repair



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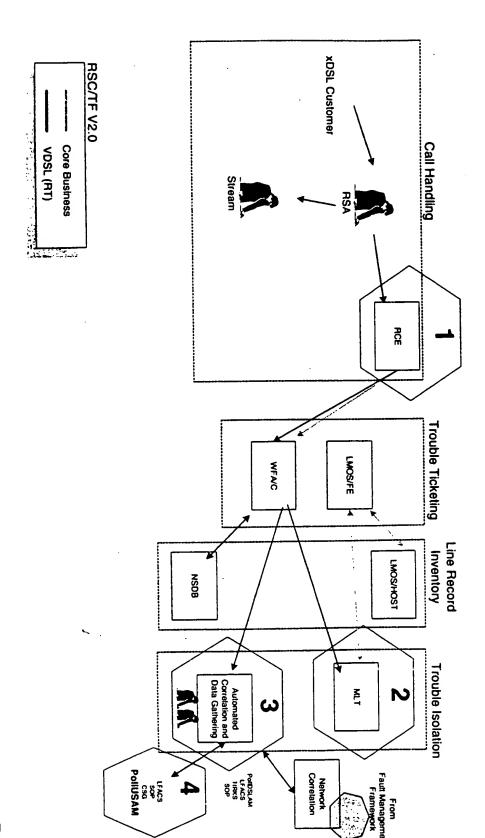


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Interim Look - Repair



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Trouble Ticketing Analysis

Opportunity for Improvement

- A. Introduce trouble ticket correlation capabilities in or around existing trouble ticketing system
- B. Address long term WFA/C viability concerns
- C. All interactions with secure partners are manual
- D. Introduce more custom self serve capabilities

Resolution Strategy

- (1). A Web/TV trouble ticketing system
- (2). A network driven trouble ticketing system (proactive repair model)
- (3). Trouble Ticketing referral system (for other service providers)

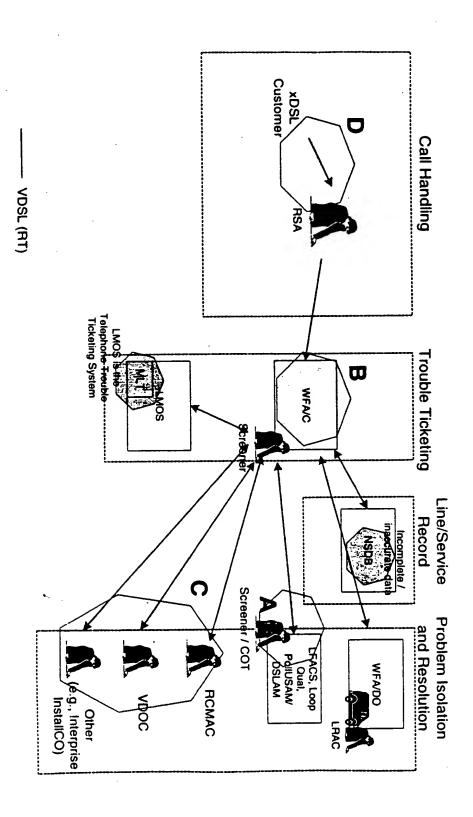
Impact and Issues

- Corp. question: How much will it cost (\$) to groom WFA/C into the long term strategy vs building an entirely new trouble ticketing system for xDSL?
- upgrades. (see WFA/C Strategy Grid & Utilization Projection in Appendix B & C respectively). WFA/C can overcome projected volume limitations in the short term (2Q00-2Q01) via hardware





Current Look - Trouble Ticketing



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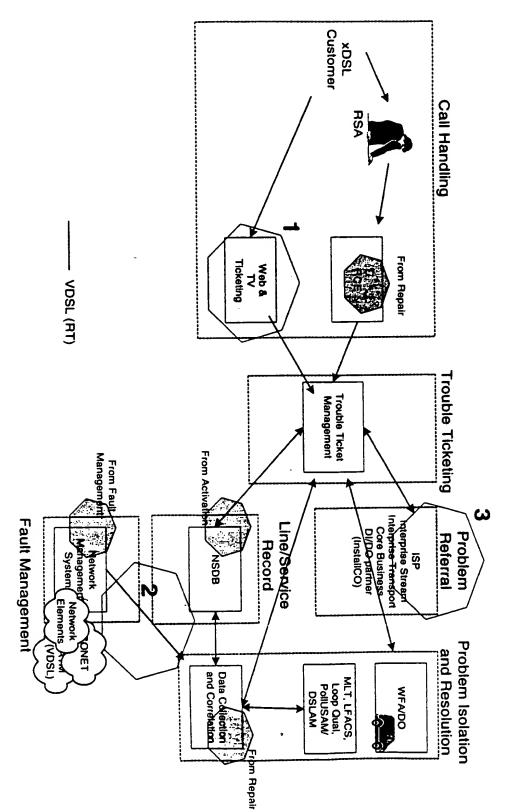
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1H02 Look - Trouble Ticketing



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Order Entry Analysis

Case 1: VDSL Service Center - Opportunity for Improvement

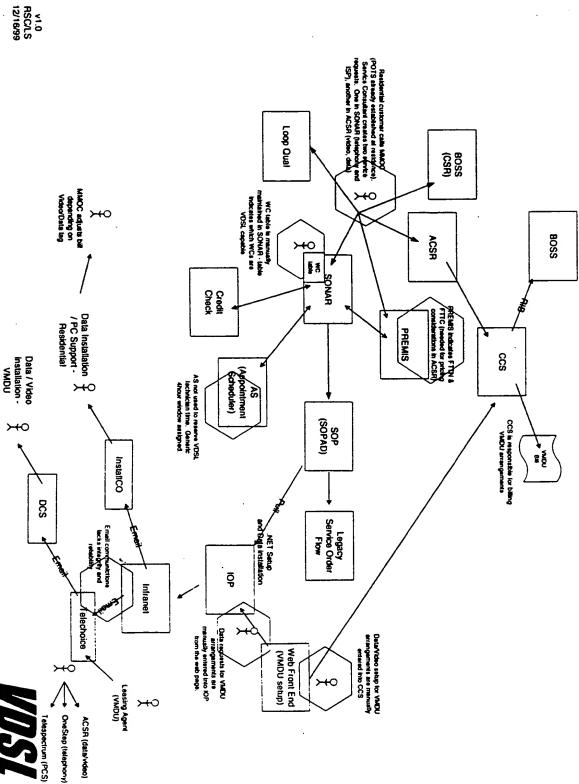
- A. Reduce time to take a service order
- B. Enhance capability to meet customer commitments
- C. Simplify the order entry process

Case 2 Mass Market - Opportunity for Improvement

A. Add capability to take VDSL order in Mass Market Channel



Current Look Order Entry



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Order Entry Analysis

Reduce Time to take Service Order:

- (2) Loop Qualifier will now be responsible for indicating if a customer is serviced by a franchise and in either FTTC or FTTN configuration. This data will no longer be maintained by PREMIS. Loop Qualifier will also update the WCTABLE in
- (3) Consulting+ will be added to mitigate the need for the Service Consultant to access multiple systems necessary to create two service requests for a VDSL service
- (4) An interface from Consulting+ to ACSR is uncommitted.

Enhance capability to meet customer commitments:

- (1) Service order requires (default) Video Package and actual Data Package codes as these codes are required for NCON/Delivery to complete initial activation of Video and/or Data service.
- (7) Appointment Scheduler is being enhanced to include VDSL
- (8) The existing Email message from Infranet to Telechoice will be replace by and EDI contract. (Interprise SOW)
- (9) IOP will be modified to receive .NET requests for VMDU customers automatically from CCS. (CSG SOW)
- (10) The current Web Front End for VMDU use will be modified and enhanced to allow direct access from Leasing Agents and Leasing agents to issue orders to ACSR, OneStep, and Telespectrum. (CSG SOW)

Simplify the Order Entry Process:

- (1) Service Order requires Video and Data Package codes as these codes are required for NCON/Delivery to complete initial activation of Video and/or Data service
- (5) A potential move from CSG's ACSR/CCS application to CSG's NextGen application will NOT be persued in 2000.
- (6) A new Service USOC is being requested in an effort to clearly distinguish a VDSL customer from a POTS customer (i.e., a move from IFR/IFB to a unique VDSL USOC). A feasibility analysis must be performed to determine if this is the right solution based on understood problem areas.
- (11) All SOPs must be VDSL capable. RIB must be available to all BOSS regions from CCS

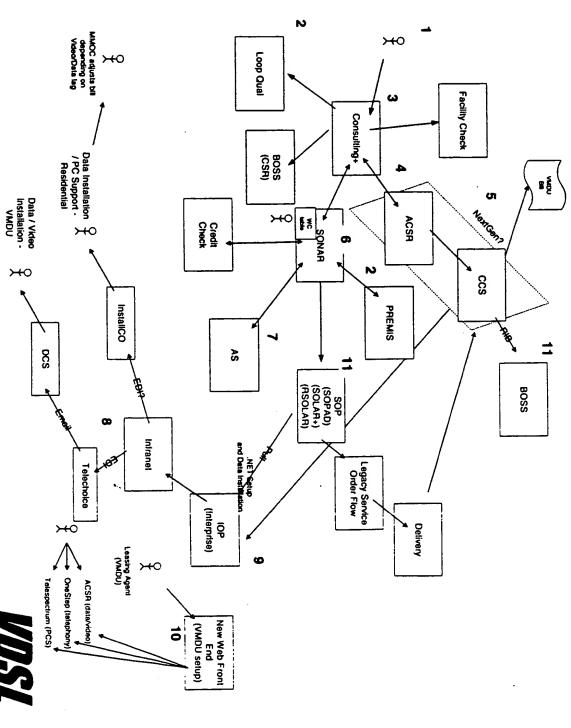




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Interim Look Order Entry



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Order Entry Analysis

Ability to take VDSL Order in Mass Market Channel

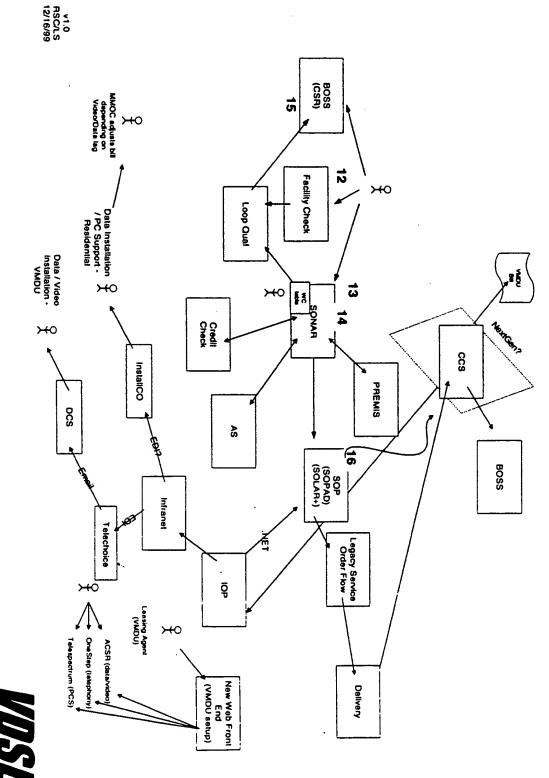
- 12. Facility Check must be enhanced to receive Loop Qualifier Data by TN and Address.
- 13. Eleven New Video/Data Package USOCs must be added to the service order process
- 14. Service order requires Video and Data Package codes for each USOC in #13 Use Default for Video.
- 15. Upon request of a CSR from BOSS, Loop Qualifier data for that customer must be displayed
- 16. A Mechanism is needed to feed ACSR/CCS of a service requests that was taken in the mass market



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Interim Look Order Entry





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Opportunity for Improvement

Inventory Analysis

- A. Orders are taken on the assumption of inventory resulting in held orders and missed commitments when there is no available inventory
- B. Inventory data used for market forecasting is incomplete
- C. Updates and synchronization of RT cards/ports between systems are manual
- D. Inventory management of BDT/USAM/BNU/Fiber components is manual
- E. Inventory Management of VCI/VPI pools is a manual function
- F. CPE fulfillment strategy to be resolved

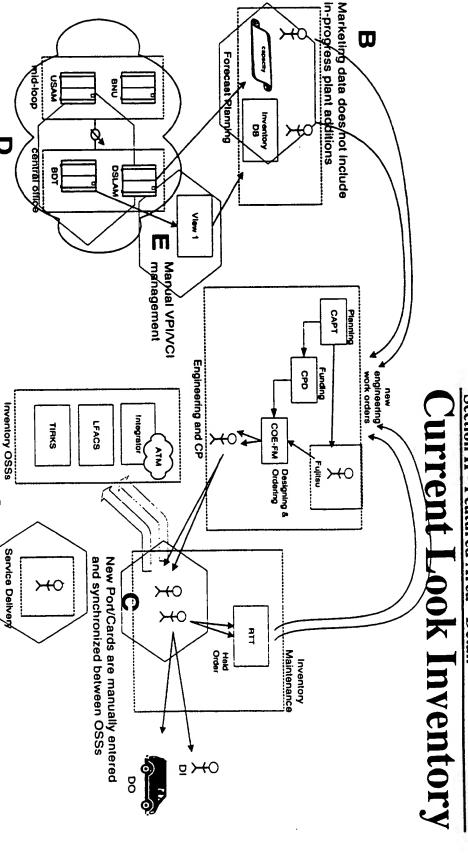
Resolution Strategy - Interim

- (1). Loop Qualification (Product Qualification framework) will present the service consultant with a view of available inventory
- (2). Planned inventory will be incorporated into the marketing forecast inventory data
- (3). NCON/Delivery will be used to synchronize the network element view of used and available for use inventory with LFACS
- (4). Automate the inventory management of BDT/USAM/BNU and fiber system TBD
- (5). Automate inventory management of VCI/VPI pools with !ntegrator





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Forecast Rlanning

Inventory DB

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HSC/TF V2.0

are manually inventoried Inter-Office Facilities and fibers

Orders are taken on the assumption of plant availability

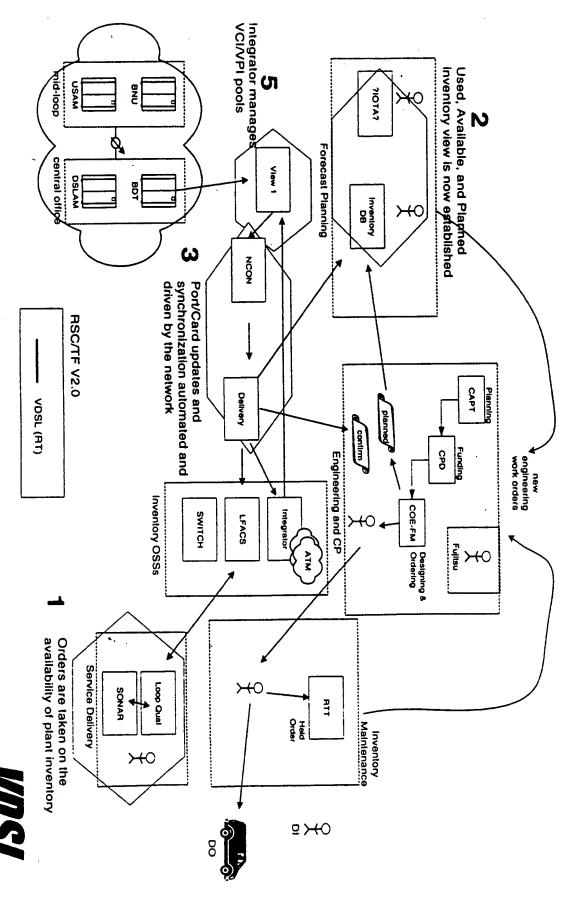
VDSL (RT) RADSL (CO)

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Interim Look - Inventory Management

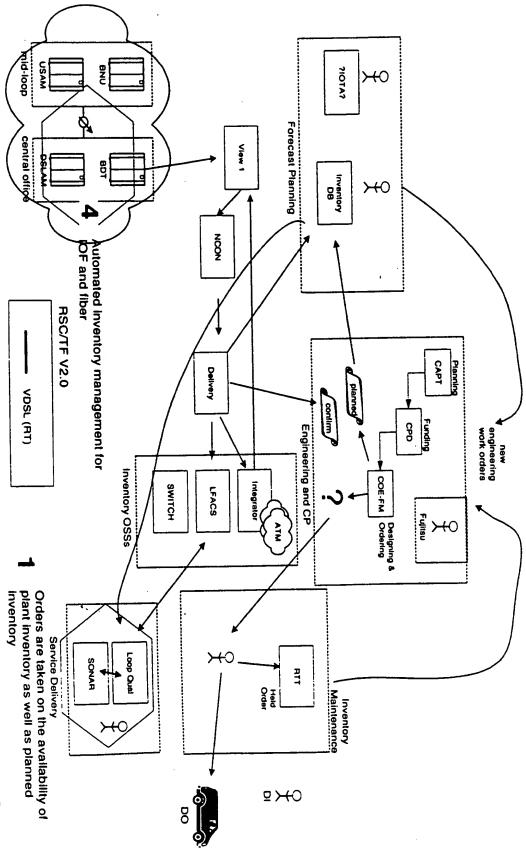


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lH02 Look - Inventory Management





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Opportunity for Improvement

- required to place the port, card, onu, and MACID into ACSR/CCS and prepare the activation • Reduce VDSL installation costs due to the manual efforts (estimated at about \$40 per order) message from CCS to View 2
- repair screening function, estimated at about \$4.50 per ticket. pass-off's) - unable to assess financial impact, and increasing the time and complexity of the Lack of a single system view is affecting customer service (multiple system, different truths,
- add CPE message. An estimated \$27 saving for every order requiring and inventory change. Address inventory inconsistencies between LFACS, CCS, and View 2 resulting from a failed

Resolution Strategy - Interim

Deploy NCON/Delivery

Impact and Issues

negotiated • Timeframes and schedules necessary to develop interfaces to CCS/NextGen and NCL must be



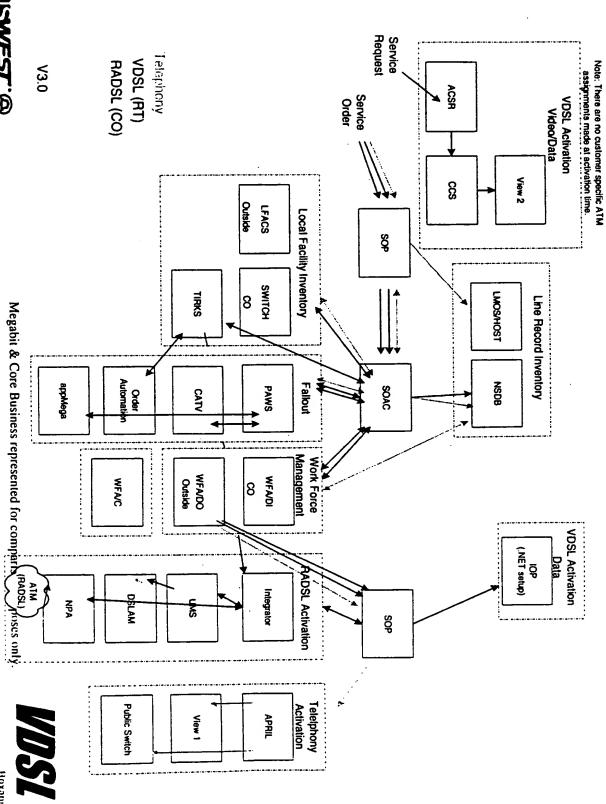
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Section II - Featured Area - Detail

Current Look - Activation/Provisioning



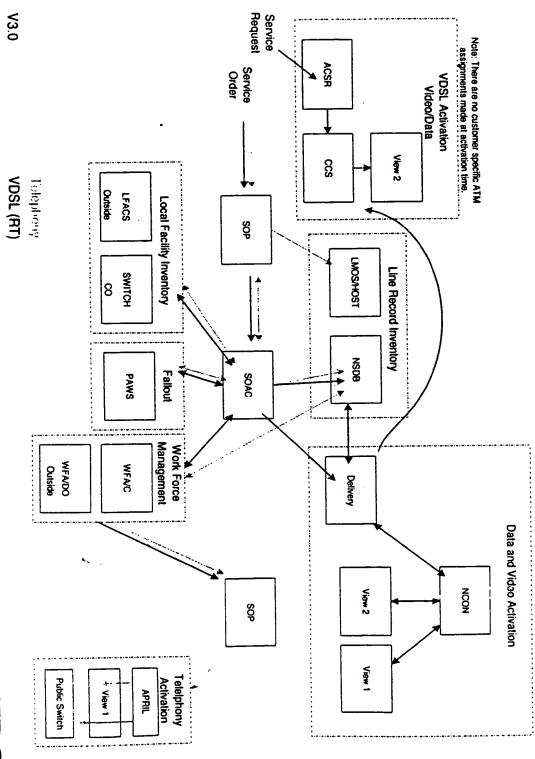
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Section II - Featured Area - Detail

Interim Look - Activation/Provisioning



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Benefits of Approach

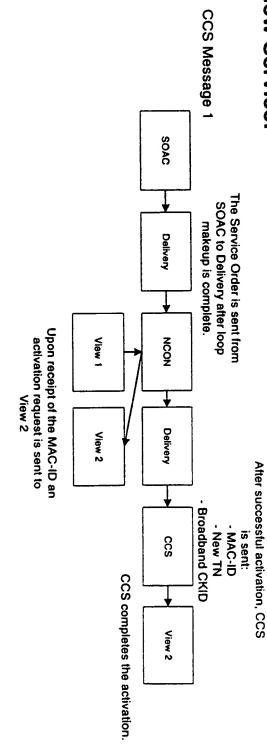
- Estimated \$40 savings per order as a result of self discovery of the MACID
- Estimated \$27 savings per order for each repair requiring an inventory re-assignment
- Estimated \$4.50 savings per repair ticketing taken.
- sent directly to the LPC through PAWS Two way interface to View 2 with activation acknowledgements and error messages being
- Automated close outs of CCS orders: Installation, Repair (physical inventory), and delete
- Automated update/synchronization of TN changes
- Open, standard interface/protocol to View 2
- Automated synchronization of physical inventory
- •Achievable in 2-3Q00





Detailed Walk Through - Activation/Provisioning

New Service:



CCS Message 2

WFA/DO SOP SOAC Delivery

SOO

CCS is sent the work order

automatically closed in CCS

close:
-TN
-Close out code
The work request is

SOAC notifies Delivery of the close of the work order.

"completed" one the Dispatch

Out ticket is closed

The Service Order is

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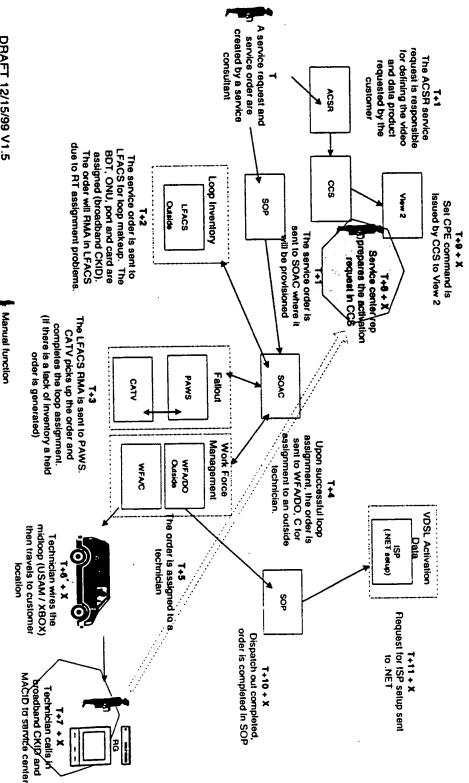
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Detailed Walk Through - Activation/Provisioning

Current State
New VDSL Service



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Pain Point

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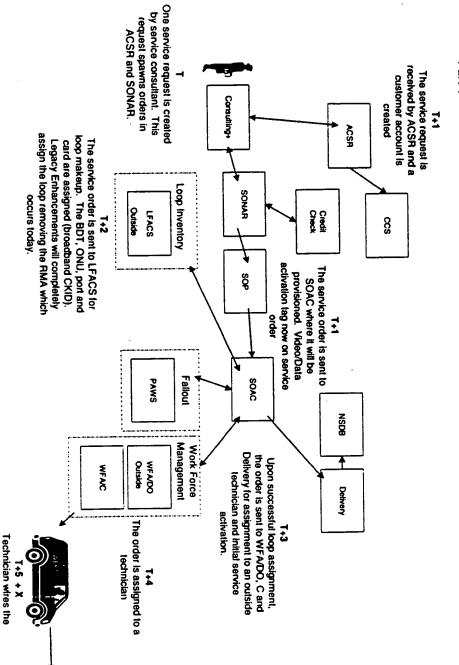
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Detailed Walk Through - Activation/Provisioning

Proposed State
New VDSL Service
Part 1



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NDSL

midloop (USAM / XBOX) then travels to customer

Technician connects RG

T+6 + X

Go To: Part 2

premis

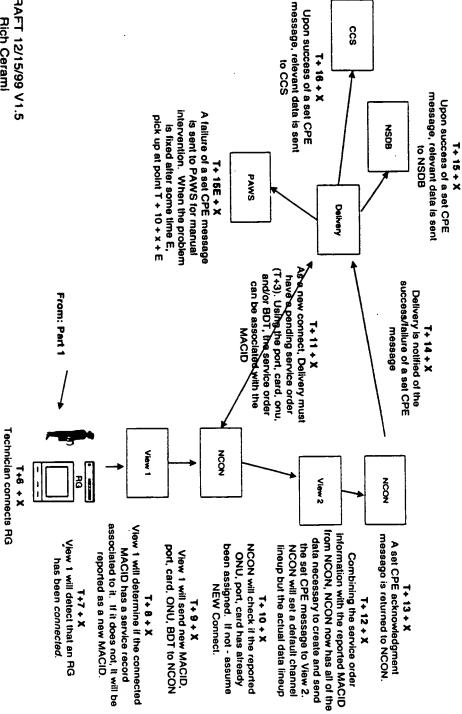
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Detailed Walk Through - Activation/Provisioning

New VDSL Service Proposed State



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Not pictured: VCI/VPI or TPPool name identification

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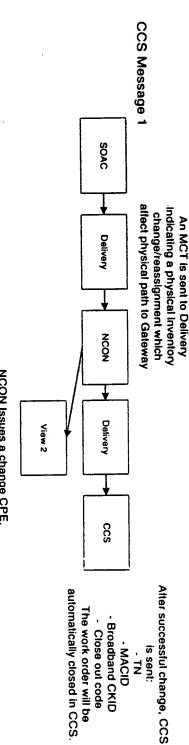
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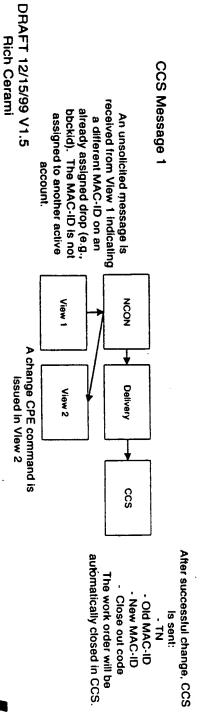
Detailed Walk Through - Activation/Provisioning

VDSL Physical Inventory Repair:



NCON Issues a change CPE.

VDSL MAC-ID Replacement:



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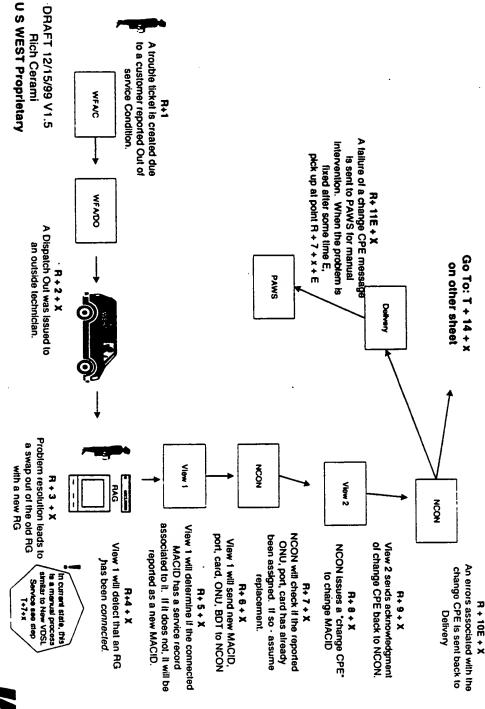
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Detailed Walk Through - Activation/Provisioning

Proposed State
Repair: Replace RG/MACID



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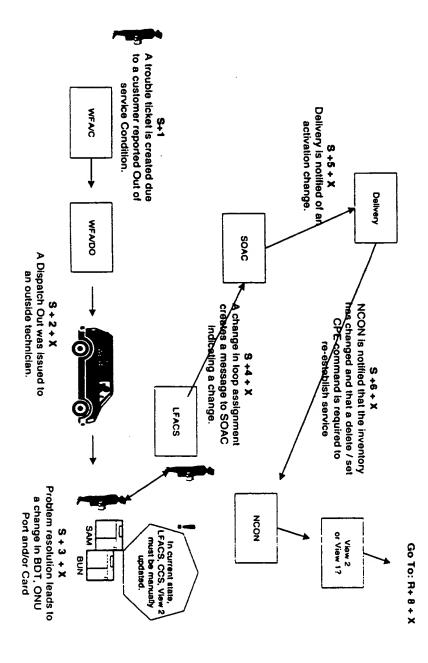
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Detailed Walk Through - Activation/Provisioning

Proposed State Repair: ONU, port,card, BDT



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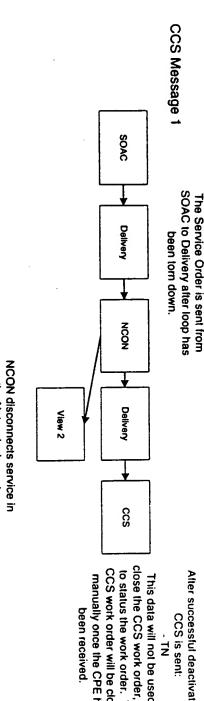
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Detailed Walk Through - Activation/Provisioning

VDSL Service Disconnect:

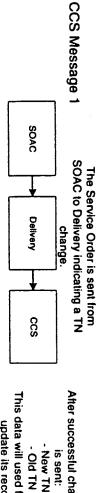


After successful deactivation,

close the CCS work order, only CCS work order will be closed manually once the CPE has to status the work order. The This data will not be used to

the Network element

TN Change Number:



After successful change, CCS

This data will used for CCS to - Old TN

update its records.

U S WEST Proprietary DRAFT 12/15/99 V1.5 Rich Cerami

Megabit & Core Business represented for comparison purposes only.



Tim Figures:

Product Ordering Assurance Analysis

Opportunity for Improvement

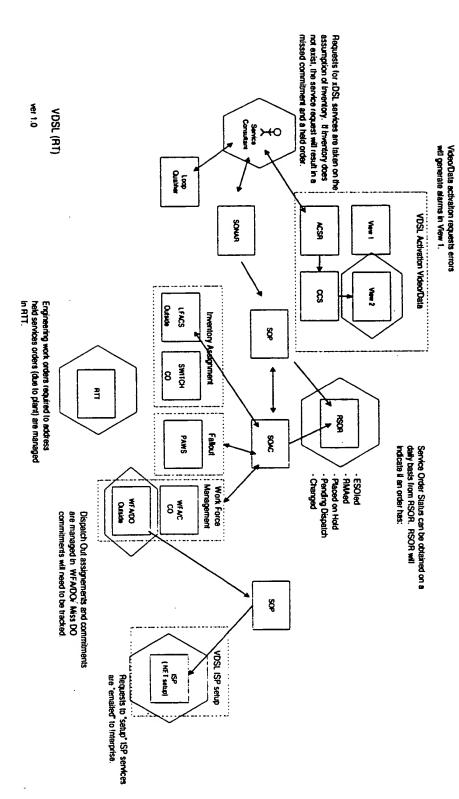
product ordering assurance is manually intensive to track and reactive, at best. · With all of the disparate processes and organizations involved with providing VDSL service,

Resolution Strategy - 2Q/3Q00

proactively report and resolve any order in jeopardy of missing a customer commitment. Collect all relevant data necessary to track the health of a request (or change) of service and



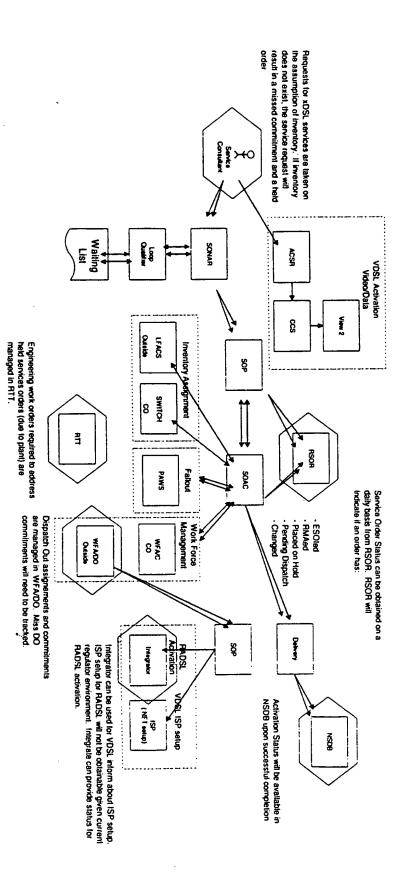
Current Look Product Ordering Assurance







2-3Q00 Look Product Ordering Assurance



VDSL (RT)
RADSL (CO) assumes Mayada has moved to FACS/SWITCH for invasiony robust from FACS/THKS vot 1.0



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Product Qualification

Opportunity for Improvement

- or not a customer is eligible to receive VDSL service. They lack... A. Customer Service Consultants do not have the information they need to determine whether
- Franchise determination
- Right of Entry agreement determination (if business or multiple dwelling unit)
- USAM or BNU build information
- Loop qualification
- Inventory availability (spare cards or slots within the USAM or BNU)
- effort to pre-qualify the addresses is manual B. To provide Marketing with address lists of homes eligible to receive VDSL service, the
- C. There is a lack of loop data in existing databases on which to base a qualification decision
- D. Orders are taken on the assumption of available capacity within the USAM/BNU

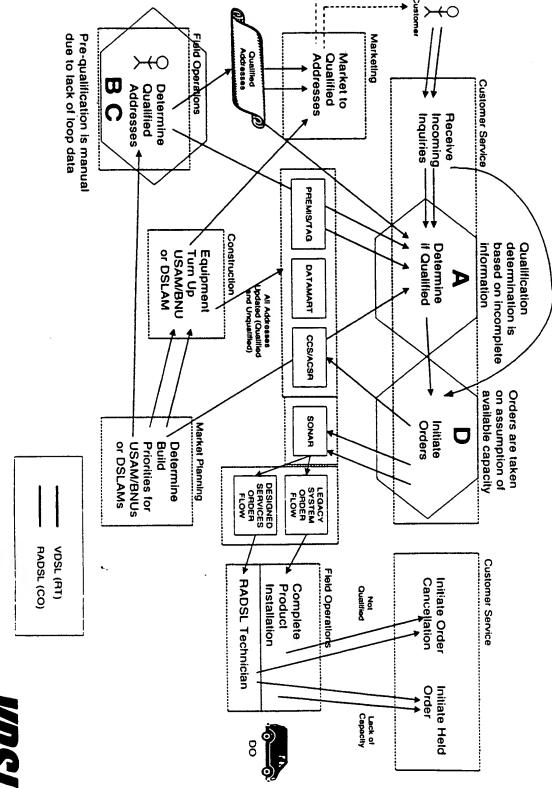
Resolution Strategy - Interim

- (1). Loop Qualification Application will present the Service Consultants with the information needed to determine VDSL qualification including a view of available inventory.
- eligible homes to the Marketing data stores as each USAM or BNU is activated (2). The Homes Passed Application will provide the addresses of Homes Passed and of VDSL
- (3). Loop data including GIS distances and cable make-up information is being collected for use in determining product qualification.





Section II - Featured Area - Detail Current Look Product Qualification



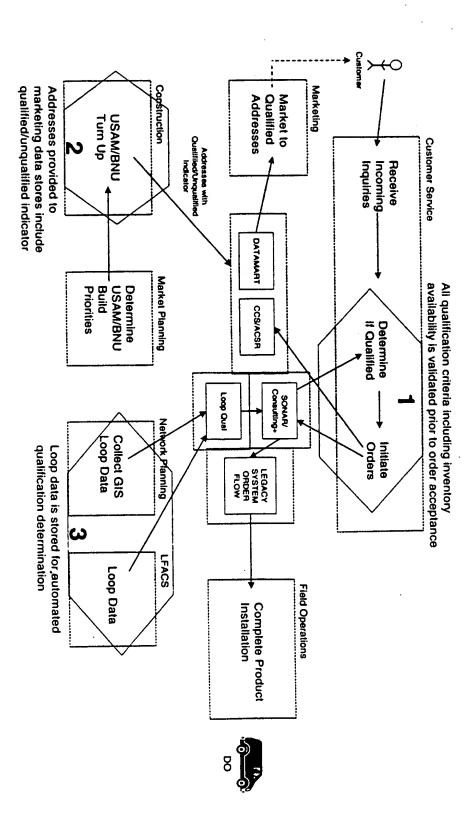
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Interim Look - Product Qualification







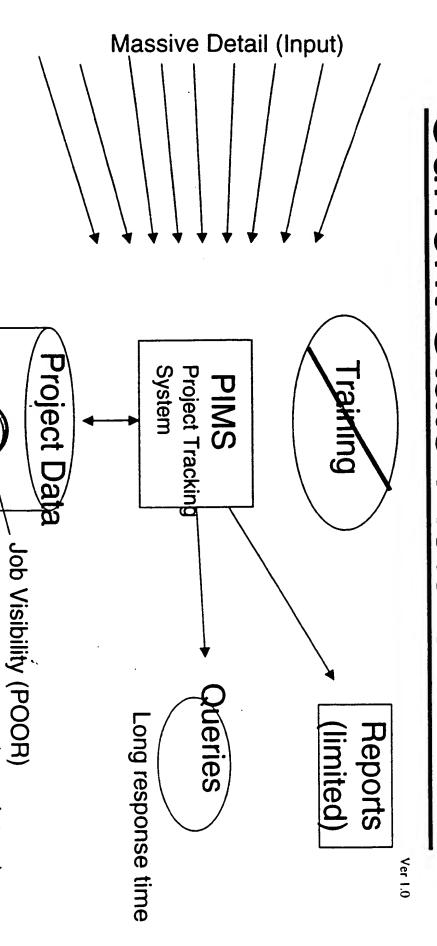
Initiative and Deliverable Description

Initiative: Select Program/Project Tracking Tool

Deliverables: Requirements For Tool Selection



Current State Picture - PIMS **Construction and Engineering**



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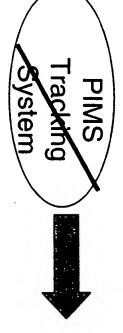
Not true Database (proprietary)

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Construction and Engineering Interim State

Ver 1.0



Project Tracking using EXCEL Spreadsheets

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Optimal State

Ver 1.0

Detail Only Necessary Program/Project ⊺raining Available Tracking Tool Data **Project** Instruction CBT Sybase) A vendor Supported Database (e.g. Oracle, SQL Server, Informix, (comprehensive) Reports Queries **ISUV** (prompt)

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Initiative and Deliverable will

Description II

Initiative: Apply the core process and systems to VDSL

Deliverables:

- Documentation of core process and usage in Denver
- Documentation of core process and usage in Phoenix **VDSL**
- Gap analysis between Denver and Phoenix
- Transition plan for Phoenix VDSL



Initiative and Deliverable with

Description III

Initiative:

Apply VDSL best practices to core process and systems

Deliverables:

Transition Plan for Denver core process and systems



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Fault Management Business Value

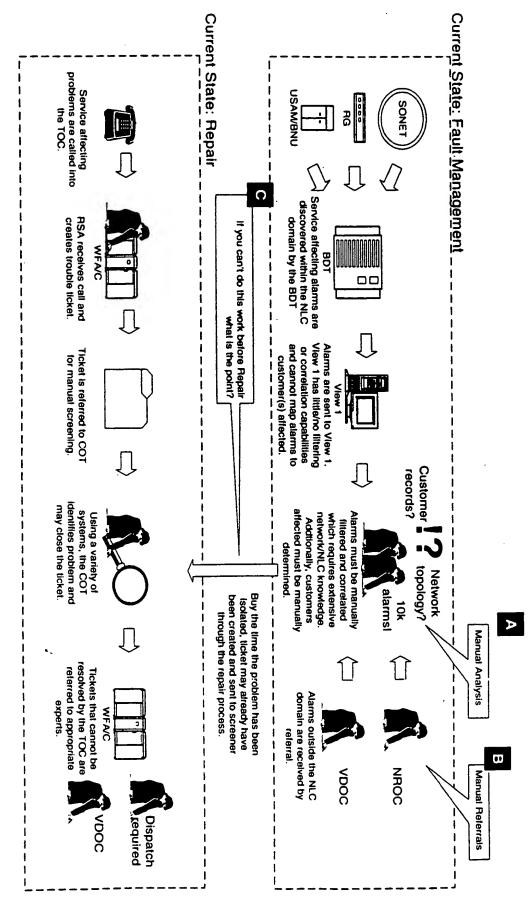
customer is impacted. in the network to resolve service affecting problems before the proactive repair strategy that leverages the inherent intelligence The goal of a fault management strategy is to achieve a

Business Value

- support staff) of service (less service affecting outage & better knowledge to Improve customer satisfaction through an improved quality
- problems) - Reduce the number of repair calls by 30% (proactively fix
- Reduce RSA time by 50% (through auto-creation of tickets)
- Better/Quicker problem isolation capability



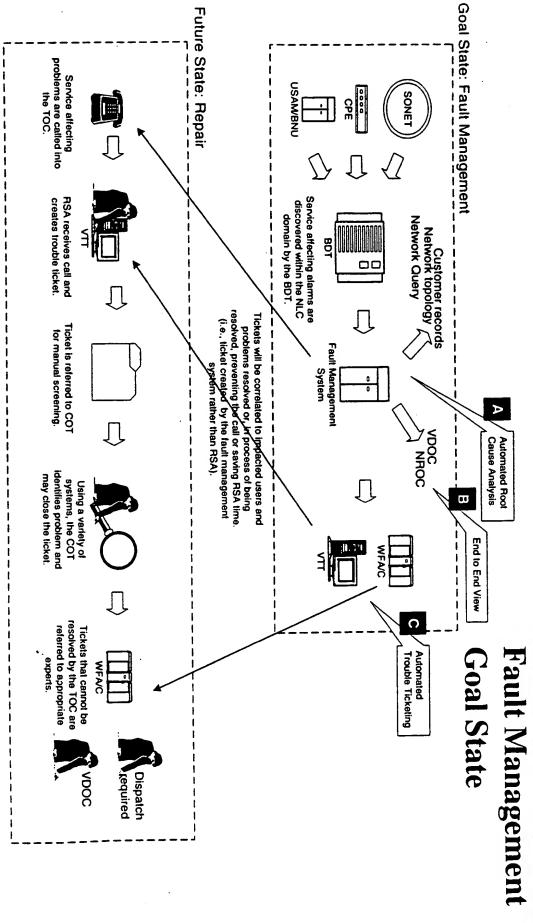
Fault Management Current State



Conclusion: No need to look at alarms in View 1 as service affecting alarms will be phoned in as repair problems by customers BEFORE alarms can be resolved within fault management- reactive repair mode



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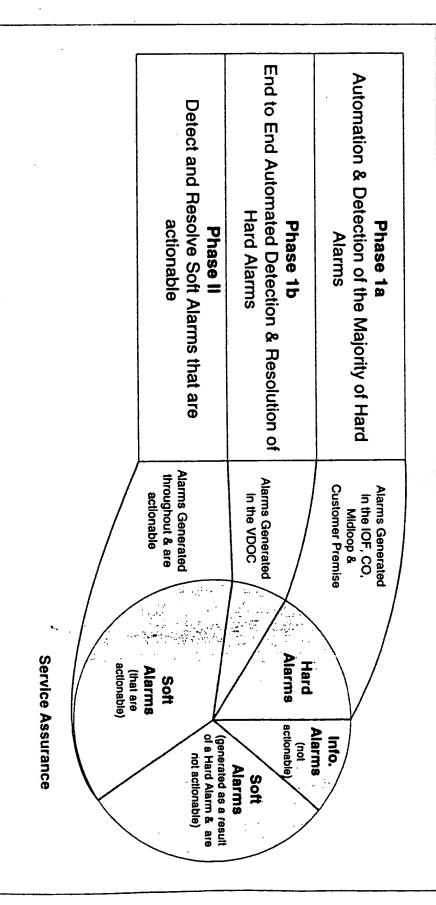
Conclusion: Service affecting alarms will be isolated and/or resolved BEFORE a customers calls in a compaint proactive repair model



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Fault Alarm Proposal

Service Assurance Alarm Resolution Plan



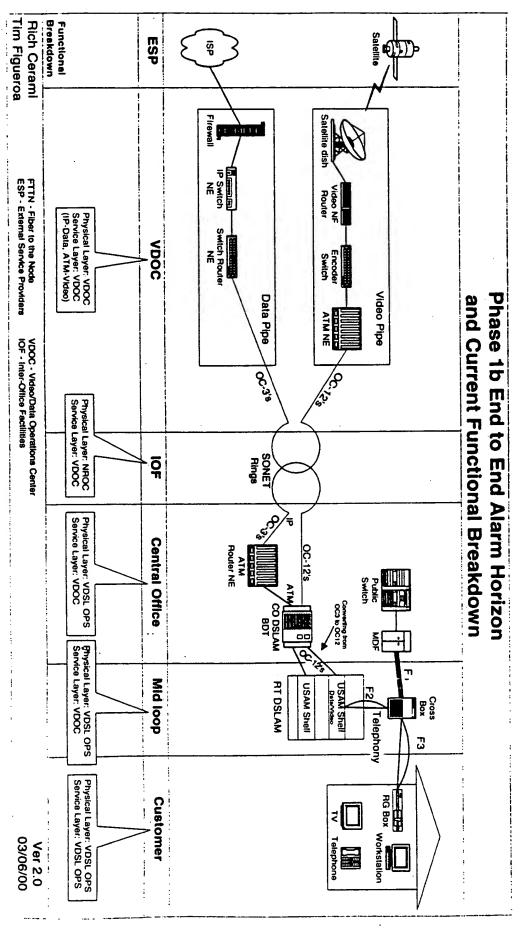
Ver 1.0 03/02/00

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End to End Fault Management View







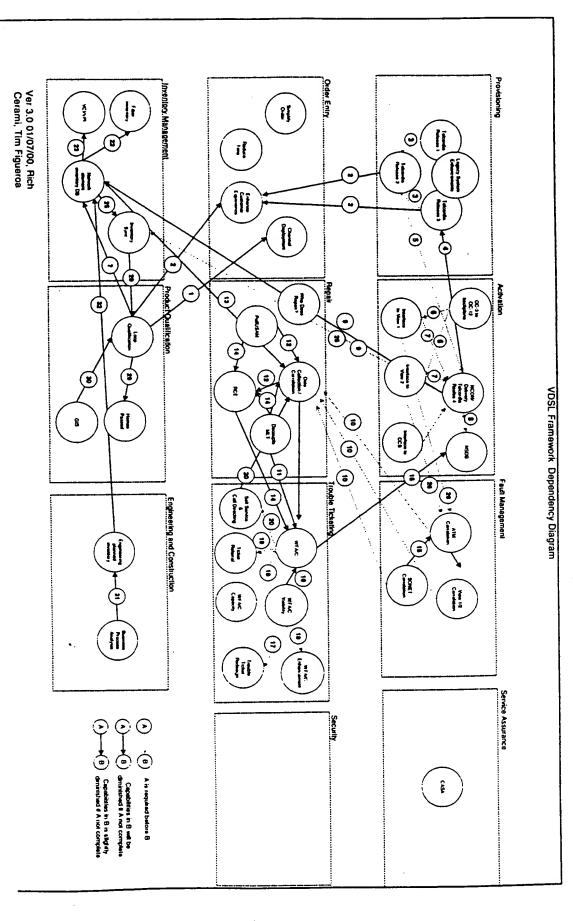
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Conclusion

- on deliverables The VDSL Systems approach is organized and disciplined with a focus
- The Program Office is a key Client resource and interface
- understanding of deliverables that will satisfy the Business Need The Blueprint and Framework model leads to a single
- as a key to VDSL systems success We value inter-organizational coordination and cooperation
- responsible for all VDSL Systems & Deliverables Roxanna Storaasli leads the VDSL Systems team that is





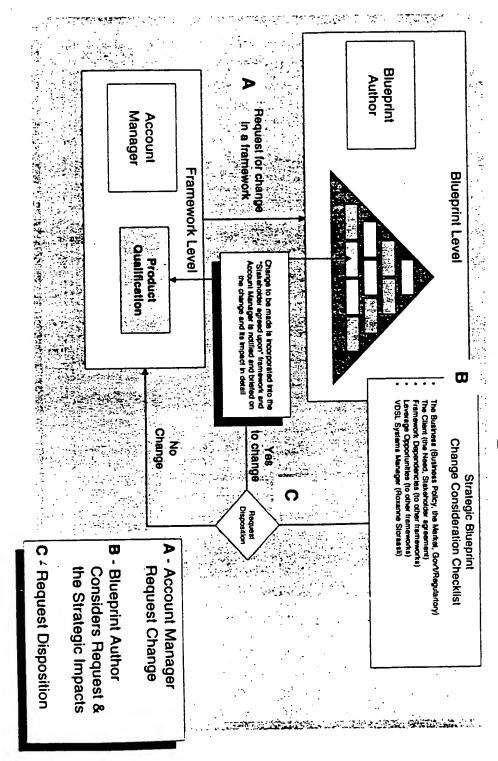


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Framework Change Process



The change process insures a single, coordinated and integrated framework architecture that all parties understand and have agreement on.



VDSL System Plan



VDSL System Plan

Business Process • Projects Repair • RCE • Poll USAM	Repair process laborious and inefficient Requires incomplete network element information, trouble ticket information Incomplete correlation of BDT, USAM and ATM Failure	Current Implementation Based on POTS legacy system flow	Future Implementation Introduce proactive repair model for xDSL services	Timeframe June 2000
Product Qualification • GIS • Insertion Loss • LFACs Link	 Correlation between loop qualification database and available inventory 	 Currently systems qualify ~85% of loops within a VDSL franchise and ~50% for RADSL 	 Incorporate GIS distances and insertion loss to improve qualification Integrate and automate available network inventory data with loop qualification data. This will support sales to qualified customers where inventory is available 	June 2000
Inventory • GUI Access • Robust Inventory Management	 Inventory database not provisionalized Inventory in assignment system lags inventory database 	 Inventory systems updated manually 	 Automated Inventory synchronization driven by the network 	2 ¹⁶ -3 ¹⁶ Qtr 2000
Construction/ Engineering • Construction Management Tool	 Hindered by manually reconciled spread sheets PIM tool unusable NECTAS doesn't satisfy needs 	 Currently using spreadsheets that track common activities Common reporting tool 	 Mature processes and define dependencies Implement a single tool to integrate data that support new processes 	January 2000





VDSL Program Office Audit Review Area

Activity	Description
Tracking and Scheduling	Summarize individual project plans and report to stakeholders
	Manage scope & project boundaries: identify, agree, and manage cross project dependencies Coordinate timelines, resources, deliveries, etc., across projects
Financial Management	Summarize individual project financial plans and report to stakeholders: Standardize accounting practices across projects Provide objective oversight into budgeting decisions
issue Management and Risk Management	Identify and prioritize issues and risks Summarize/abstract risks for stakeholders, look for patterns across projects Mediate issue and risk escalation across projects Escalate issues and risks to stakeholders for executive action Communicate issues and risks to projects for resolution and mitigation Provide objective oversight into analysis of risk mitigation strategies
Resource Management	Develop and agree program level roles and responsibilities identify and assist with the resolution of key staffing issues Provide objective oversight to staffing policies and decisions Develop program wide staffing plan
Quality Management	Develop requirements tracking process for program/projects Develop quality assurance guidelines for program/projects Define program wide metrics and targets, perform benchmarks and audits Provide integration level QA
Stakeholder Management	Plan and execute a communication initiative identify and manage stakeholders, especially executive stakeholders Manage contracts, internal communications, etc.
Third Party Relations	Negotiate and manage strategic alliances/selected vendors, etc. Support key customer management Develop external communications plan



